

Bournemouth
University

BU staff newsletter
January 2009
Issue 35

Bulletin

www.bournemouth.ac.uk/staff

'Morning Chorus' - Gordon Dunn,
MA 3D Animation (2008)



Funding for the Future

BU's largest research council grant to boost animation industry

Global outlook 04

The new Centre for Global Perspectives is launched

And the winners are... 06

New staff awards recognise outstanding contributions to learning

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Company MD secures research studentship

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Theatrical skills to enhance staff training

News

We're in the media

Jeff Bray, Senior Lecturer in Retail from the School of Services Management, was interviewed by the *Daily Echo*, BBC Radio Solent and BBC Radio Swindon regarding the sale of Woolworths. He also commented on the impact of the credit crunch on other high street stores.

Richard Teather, Senior Lecturer in Tax Law, provided expert commentary for 2CR FM, Wave 105 and Fire Radio in response to the November pre-budget statement.

The Business School's Dr Venancio Tauringana appeared in *The War Cry*, calling for support for the Zimbabwe book appeal which he is organising with Salvation Army member, Bernard Roberts. The story also appeared on the news pages of the Salvation Army's website.

The *Daily Echo* recently covered the results from the Dorset Business Awards, which included a picture of Professor Nick Petford with Mark Cribb, winner of the BU-sponsored Enterprise of the Year Award.

Brian Sturgess from the Business School has appeared on German news website baz.online, discussing the effects of the credit crunch on European football.

News of BU's successful joint research grant with the University of Bath was mentioned on the BBC's regional TV news, along with footage from the Media School's showreel. Dean of the Media School, Stephen Jukes, spoke on radio stations Wave 105 and The Coast about the grant.

Andrew's a true Marr-vel

BBC broadcaster and political commentator Andrew Marr warned students and staff against 'McNugget Journalism' during a masterclass hosted by BU's HEFCE-funded Centre for Media Practice (CEMP), based in the Media School.

Marr, who presents his own Sunday morning talkshow on BBC television, as well as BBC Radio 4's *Start the Week*, made his comments 'in conversation' with Stephen Jukes, Dean of the Media School. The one-time editor of *The Independent* likened modern newspaper layouts to those found on a computer screen, which he finds particularly detrimental to political coverage.

"What I worry about is that we're turning into a more purely visual culture, used to images, logos, small boxes," Marr commented. "Newspapers are copying it and in many ways, television, is copying it too, with all of the extra 'red button' gizmos.

"It's really important to have democratic journalism that involves quite extended

pieces of prose," he continued. "Without that, you can't understand what's going on; you can't understand it in tiny 'McNuggets' or factoids. It all just becomes a swirl, where nothing is properly connected."

Andrew Marr is just one of a series of prominent speakers from industry who has hosted CEMP masterclasses at BU. In the past, BU has welcomed film director Roger Michell (*Notting Hill*, *Enduring Love*); Jana Bennett, Director of Vision at the BBC; Ed Richards, Chief Executive of industry regulator Ofcom, and Max Clifford, the infamous PR professional.

The next CEMP masterclass is scheduled for February with a visit to the Talbot Campus by BBC Director General, Mark Thompson.



Quit with us this new year

Staff who are keen to give up smoking can get information and advice from BU.

BU is committed to promoting good health and well-being among its staff and students, and will actively support individuals. Clarice Wickenden, Occupational Health and Well-Being Adviser, can provide further information and assistance to those who require it.

Free advice on how to stop smoking is also available from the Medical Centre (Talbot Campus) or your General Practitioner. The free NHS Smoking helpline is also available from 7am to 11pm, seven days a week, on 0800 169 0169.

For more information, visit www.quitwithus.nhs.uk

BU celebrates world-class research

The results of the 2008 Research Assessment Exercise (RAE), announced in December, have placed BU at the forefront of UK universities who have made enormous strides since the last RAE in 2001.

According to the Table of Excellence, published in *The Times Higher*, BU is the fourth most improved university in the country, climbing 32 places to come 75th overall.

Looking at the Research Research league table, which was devised according to the government's quality rating system, BU is placed 65th among all UK universities. This ranking places BU in the top ten for research among the UK's new universities, ahead of Oxford Brookes University, the University of the West of England and the University of Plymouth among others.

Of the ten areas in which BU was assessed, a remarkable 80% feature research that is rated as being of international, world-leading quality.

In terms of individual subject areas, BU is first for research among the UK's new universities in Archaeology, and third for Art and Design, focusing on the work of the National Centre for Computer Animation.

BU's expertise in Communication, Cultural and Media Studies was also acclaimed in the RAE, achieving research rated in the highest possible category. Our submissions for Nursing & Midwifery, Business & Management Studies, Geography & Environmental Studies, Computer Science & Informatics (incorporating Psychology) and General Engineering all made significant progress. BU also achieved its first ever rating for medical research thanks to the submission in Other Hospital-Based Clinical Subjects.

"We're very pleased that for the first time in its history, BU is being recognised across the board for the international profile of its research," said Professor Nick Petford, Pro-Vice-Chancellor (Research and Enterprise). "Our results from this RAE clearly reflect that BU is producing research that is rated as being of world class significance and quality and we're confident that this impetus will continue for many years to come."

The Table of Excellence 2008: Most Improved UK Universities in RAE 2001 & 2008

Rank	Institution	Rank 2008	Rank 2001	Increase in ranking
1	Queen Mary, University of London	13	48	35
2	University of Hertfordshire	58	93	35
3	Anglia Ruskin University	86	121	35
4	Bournemouth University	75	107	32
5	University of Chichester	96	127	31
6	University of Derby	96	127	31
7	University of East London	68	96	28
8	Robert Gordon University	87	114	27
9	Birmingham City University	65	91	26
10	University of Bedfordshire	85	110	25

Bulletin copy deadlines

The deadline for the March 2009 issue of Bulletin is Friday 6 February.

Bulletin is keen to hear:

Staff news – interesting activities both in and out of the office, staff moves, maternity leavers and returners

Research – collaborations in, approaches to or outcomes of research, teaching or knowledge exchange activities

Staff recognition – prizes or awards, conference appearances or any other signs of external recognition for staff and/or students

Events – forthcoming BU open days, conferences, lectures

Issues – suggestions of BU issues you would like to see covered or questions you want raised

Email bulletin@bournemouth.ac.uk or contact extension 61037

The word count for submitted features is 200-500 words (we reserve the right to edit your copy) and photographs for print should be sent at 300dpi.

Space is limited and the Editor's decision is final. No correspondence will be entered into.

N Lucy McQuillin

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News

News in brief

Over 115 prospective students attended the Postgraduate Open Day on Wednesday 19 November, a 35% increase since the last event in October 2007. The next Postgraduate Open Days will take place on 1 April and 24 June, from 9.30am to 4pm.

All staff are reminded to turn off projectors at the end of the day if they have been presenting or teaching. This will help reduce energy costs and increase the 'life' of lamps, which are expensive to replace.

Due to a small number of thefts, staff are reminded to ensure their bicycles are locked up in the secure areas on both Lansdowne and Talbot campuses. At the Lansdowne campus you will find bike lock-up areas behind Studland House, Melbury House and Purbeck House, and secure compounds at the side of Cranborne House and Bournemouth House.

The Motorsport Research Group, based in the School of Services Management, has been invited to become the 99th partner of the Energy Efficient Motorsport organisation.

Going global

Academics and business leaders joined BU staff at the launch of the Centre for Global Perspectives in November to discuss the need for students to gain a better understanding of global issues.

Neal's Yard Remedies Founder Dr Romy Fraser, who received a BU Honorary Doctorate in 2007, and Jeffrey Newman, Director of the Earth Charter in the UK, highlighted how businesses are becoming more socially responsible as a result of climate change. The pair commented that students must develop a broader world view, have the appropriate knowledge and skills to address sustainable development and be able to work across cultures to adapt to these changes now and in the future.

Chris Shiel, Centre Director, highlighted a range of activities that were being undertaken. These include: the BU Overseas Travel Awards which enables students to visit countries on work placements, research or field trips, the three-year Skills for Life project which supports students to facilitate workshops on global issues, and the Centre's role in encouraging students to engage with social entrepreneurship to support other countries.

Chris added: "While students travel abroad more and use new technology to interact with people from around the world, evidence shows that UK students have limited global awareness and are less likely to know about current issues and the impact on (and of) global businesses.

"For UK students to compete in the global economy, universities have to ensure that they develop a broader understanding of global issues, that they appreciate the inter-connected nature of global concerns and the importance of developing cross-cultural capability. As empowered global citizens, with an understanding of the importance of corporate social responsibility, these businessmen and women of the future can be a positive influence on the role of business in society."

BU celebrates Global Enterprise Week

Staff from BU's Centre for Research & Enterprise (CRE) helped to mark the first Global Enterprise Week, which aims to unleash young people's enterprising ideas and address some of society's biggest issues.

On 17 November, BU helped local school pupils bring their entrepreneurial skills to the fore in the 'Make Your Mark Challenge'. Using their knowledge and expertise, staff from CRE, students from AimHigher and a representative from BU's Business Mania Society acted as mentors to teams from Avonbourne, Corfe Hills, Glenmoor and Poole High schools.

The one-day enterprise competition was held in Avonbourne's new Creative Technology Suite where the groups were challenged to develop an entrepreneurial idea inspired by the values of the 2012 Olympic & Paralympic Games.

BU also held an enterprise forum featuring Microsoft's Lars Lindstedt, head of the company's UK Software Economy, Academic and Emerging Business programmes.

At the end of the week, five BU Business Mania students participated in the Enterprise Boot Camp Challenge in Southampton. Competing in mixed institutional teams with students from Southampton, Portsmouth, Southampton Solent and Winchester universities, the teams had to present a solution to a real business problem in the style of BBC's *The Apprentice* for the chance to win £2,000.

The challenge, set by drinks firm Southern Comfort, asked the teams to develop a responsible drinking marketing campaign aimed at 18 to 24-year-olds.

Campaigns were pitched to a panel of judges including the Brand Manager from Southern Comfort, representatives from their advertising/media agencies and a communication skills trainer.

Staff member is star struck

An international recruitment visit to Ghana turned into a VIP trip for International Relations Officer Rachel Sunderland, when she met one of Ghana's famous celebrities.

George Bosompim studied TV production at BU and has become well known for his three reality shows, *Looking for love* that enables people to find love on TV; *Bands alive* which gives young musicians the chance to form their own bands and compete on TV; and the *Hottest host* which is a competition for young talented presenters. George has also produced documentaries and thanks BU for helping him to sharpen his skills.

Rachel said: "I was aware of George's experience but didn't realise how well known he is. During dinner several locals wanted to shake George's hand. It certainly made the visit very entertaining!"



George Bosompim welcomes BU's Rachel Sunderland to Ghana

Back to the future

Former students from Bournemouth College of Technology donned robes to take part in the University's annual Award Ceremonies.

Ten graduates of the 1960s and 1970s accepted the invitation extended by the Alumni Association to 'reconnect' with BU. The Association felt it was important that former students had the chance to be part of a graduation ceremony supported by their friends and family.

Alison McCabe, Alumni Association Manager, explained: "BU's Award Ceremonies are impressive and well-attended affairs, providing a memorable and emotional day for graduates and their guests.

"By contrast, awards at some of our predecessor institutions were often distributed in a more low-key fashion and we've realised that some of our alumni never got their chance to don robes and take to the stage as part of a ceremony."

The Alumni Association is trying to contact as many former students as possible, and has a widening range of services to offer. If you know of anyone who has studied here but is not in contact with us, please ask them to email their details to alumni@bournemouth.ac.uk.



The ten reconnecting graduates with Deputy Vice-Chancellor David Willey

New year, new start

Staff wishing to lose those Christmas pounds, or simply wanting to shape up, can take advantage of a number of fitness and instructional classes being offered by BU Sport & Recreation.

A range of different lunchtime and evening fitness classes take place on both the Lansdowne and Talbot campuses, including circuit training, xpress cardio, conditioning, spinning and legs, bums and tums. Classes are suitable for all levels of fitness, with a 30-minute class costing just £1.30 and a 55-minute class at just £3.

For those who want to commit longer-term, instructional classes are held for several weeks and enable staff to try their hands at aikido, breakdancing, capoeira, cheerleading, commercial street dance, fencing, karate, pilates, pole dancing, qi gong, rock climbing, salsa, street dance, tae kwon do, tai chi, tennis, thai kickboxing, wing chun, wujiqian and yoga.

All BU staff members (with a BU staff card) can also receive a free pulse gym membership, paying just £16.50, which covers the cost of an induction.

Classes can be booked through extension 65012 or staff can pop in to the Sport & Recreation Centre on Talbot Campus.

For further information visit www.bournemouth.ac.uk/sports

In Focus

Staff awarded for outstanding contribution



They're all outstanding – BU's award recipients congratulated by Vice-Chancellor, Professor Paul Curran.

Thirty members of staff were recognised for their outstanding contributions to student learning at a recent awards event organised by Academic Services. It provided an opportunity to celebrate staff success and demonstrate the innovative features of the University. In his opening speech, Vice-Chancellor Professor Paul Curran said: "Our colleagues recognised this evening showcase the work our Schools have been doing to support BU's innovative Education Enhancement Strategy, which we are developing in order to create the best possible student learning experience. I offer my congratulations to them all."

From the Business School:

The 'Dissertation A Team', which includes Dr Milena Bobeva (team leader) with Wendy Bardsley, Jennie White, Trevor Clements and Dr Louise Preget, were awarded for supporting placement students to enable them to progress with confidence through the first stages of their research.

Karen Thompson was recognised for her work in transforming online programme delivery to enhance student access and experience by focusing on flexible delivery, work-based learning and tutor support.

The Legal Practice Course (LPC) team, which includes Nigel Astbury (team leader) with Julie Pick, Sally Weston, Ann Pond, Tina Martell and Dr Stephen Copp, received an award for their work with graduates to enable them to be independent learners, excel at transferable and legal skills, and be prepared for work.

Dr Gelareh Roushan and Jennie White were honoured for their work in establishing interactive seminars to engage students with interactive feedback and online assessment in a simulated marketing scenario.

Jennie White received an award for her innovative delivery of lecture material to a large, diverse cohort.

The online delivery team, which includes Karen Thompson (team leader) with Lianne Hutchings and David Hopkins, were also recognised for supporting professional mature students on flexible, part-time, online programmes, and for tutors delivering online units.

From the School of Conservation Sciences:

Dr Anita Diaz achieved an award for her work in developing a 'learning-through-action' approach to research-based fieldwork that supports wildlife conservation in internationally important habitats.

Dr Ellen Hambleton was recognised for her work on developing a learning approach that integrates research-led teaching with practical zooarchaeology skills.

From the Media School:

Fiona Cownie was awarded for her work in developing and implementing learning, teaching and assessment strategies which motivate and inspire student learning and achievement.

Joe Flintham was recognised for his work on blended learning, using electronic resources to support learning, teaching and research.

Karen Fowler-Watt achieved an award for 'Radio News Day', which teaches journalism students editorial leadership and news values to standards set by industry in a newsroom environment.



HSC award recipients Gillian Thomas and Kate Howe with Vice-Chancellor, Professor Paul Curran.

Roman Gerodimos was honoured for his work in developing a dissertation workbook for Level H Media students.

Dan Jackson was recognised for developing innovative learning and teaching methods that enable students to take responsibility for their own learning.

Philip MacGregor achieved an award for his work in implementing news publishing for Multi-Media Journalism education.

Mik Parsons was recognised for his work in developing online materials and projects for learning within Television and Interactive Media Production.

From the School of Health & Social Care:

Kate Howe and Gillian Thomas were both recognised for their work in supporting students from marginalised groups undertaking practice learning.

From the School of Services Management:

Jeffrey Bray achieved an award for providing podcasts of lectures to improve students' engagement, encourage a deep learning style and create flexible learning opportunities.

Dr Lorraine Brown was recognised for her work in improving the pastoral and academic support offered to international postgraduate students.

Keith Hayman was honoured for his work in developing excellence in assessment while improving efficiency in delivering HE in an FE context.

Keith Parry was awarded for his work in developing innovative teaching approaches in the area of sport sociology which has encouraged student learning, supporting contact time with online activities and resources.

Progressing to professorship

Congratulations to the following academics from across BU who have recently been awarded Associate Professorships:

- Dr Rudy Gozlan and Dr Richard Stillman - School of Conservation Sciences
- Dr Jacqui Taylor - School of Design, Engineering & Computing
- Dr Kath Ryan and Dr Francis Biley - School of Health & Social Care
- Dr Hugh Chignell and Dr Jennie Moon - The Media School
- David Kilburn - School of Services Management.

These individuals have achieved their Associate Professorships through their success in one or more of four key academic areas: Education, Research, Enterprise and Professional Practice.

BU is the first post-1992 university in the UK to introduce Associate Professorships. The move is designed to create an opportunity for academics to progress along a pathway towards full Professor while raising BU's academic profile. It is planned for BU to invite academics to be considered for Associate Professorships each year.

We would also like to congratulate Professor Matthew Bennett, Professor Tim Darvill and Professor Adrian Newton in Conservation Sciences and Professor Jian Zhang in the Media School who have been awarded Professor Grade 2 status. These appointments recognise achievement at the highest international levels of academia.

Research & Enterprise

Research Excellence Framework update

The Research Excellence Framework (REF) is the metrics-based replacement for the Research Assessment Exercise (RAE). It will make much greater use of quantitative measures of assessment, including bibliometrics, as well as light-touch expert review where appropriate. Bibliometric measures involve the determination of the number of citations to journal articles published by academics within institutions. These are then normalised to the average worldwide citation count for different subject areas.

BU is one of 22 UK HEIs taking part in Phase I of HEFCE's REF pilot. To date this has involved providing HEFCE with publication details, and cross-checking BU information on Web of Science. Where possible this has been completed using the institutional repository, BURO.

HEFCE have announced that the pilot timetable is to be extended to take into account the amount of recommendations and questions that have been raised. They are still committed to running a full REF in 2013 with a view to it informing funding from 2014/15.

In addition to Phase I, BU was selected as one of five institutions to take part in Phase II, an evaluation of ICT processes. Commissioned by JISC Infonet, they were particularly interested in BURO and in how this was used during the pilot period.

The case study took place in early December and the outcomes of the evaluation will be used by HEFCE to provide best practice examples to HEIs in how they can prepare their systems and processes for the REF. During the case study, the consultant

commented that BU is significantly ahead of the vast majority of HEIs in preparing for the REF.

The over-riding message from HEFCE is that institutions will need a repository or central database to manage their data – in that respect, BU is certainly making excellent progress. This emphasises how important BURO is and will prove to be in the run-up to the full REF exercise.

For BURO to provide complete and thorough information for the REF, it is crucial that every member of staff systematically inputs their publications onto BURO as soon as they are published. Matt Holland (mholland@bournemouth.ac.uk) is always ready to provide guidance on using BURO and his blog is particularly helpful: <http://bulib4research.blogspot.com>.

If you would like to discuss the REF in further detail, please contact Julie Cheshire in the Centre for Research and Enterprise at jcheshire@bournemouth.ac.uk.

Funding for the future

BU is celebrating its largest ever grant from a major UK research council.

The Media School will receive half of nearly £6 million awarded by the Engineering & Physical Sciences Research Council (EPSRC) to establish a new Industrial Doctorate Centre in Digital Media, Special Effects and Animation.

BU's Industrial Doctorate Centre is part of Britain's biggest ever investment of £250 million aimed at training the scientists and engineers Britain needs for its future.

In a joint initiative with the University of Bath, the BU Industrial Doctorate Centre will focus on providing research-level skills, as well as technical and management expertise to people heading into the specialist industries of special effects, animation and post-production.

The Centre will focus on the resources and expertise provided by the National Centre for Computer Animation (NCCA). Professor Jian Zhang and his experienced colleagues in the NCCA will link with major partners from the digital media industry as part of the initiative by endeavouring to turn the students' pioneering ideas into commercially viable products and services.

"We are delighted by the news of this award, which recognises the international excellence of research undertaken in the NCCA and the fundamental support it receives from industry," said Professor Nick Petford, BU's Pro-Vice-Chancellor (Research and Enterprise). "The grant is a glowing endorsement of our strategic plan to engage the University in high-profile, collaborative research and greatly improve our ability to compete at the highest level."

Professor Zhang praised the considerable input made by his colleagues from across the University who made the large and complex bid such a success including the Media School particularly professional administrative staff and those in the NCCA and Centre for Excellence in Media Practice; the Centre for Research and Enterprise (CRE); the Graduate School and UEG.

"Our academic strengths combined with the support of our partners from Higher Education and industry, as well as our own exceptional expertise within the University, was crucial in making this bid successful," said Professor Zhang. "We were clearly able to demonstrate to the EPSRC that our proposal was innovative and flexible and would meet the needs of the industry."

Tourism trends

Key players from the tourism industry came together for a BU seminar on the future trends in tourism at the recent World Travel Market, a global trade event for the travel industry held in London.

Organised by staff from the International Centre for Tourism & Hospitality Research, the event aimed to engage with various key players from the tourism industry to identify new trends, opportunities and challenges.

Professor Dimitrios Buhalis, Professor of Tourism, focused on e-tourism research. He addressed the online research conducted in Germany and research embracing Web 2.0 and Travel 2.0. Dr Alan Fyall, Deputy Dean for Research & Enterprise in the School of Services Management, went on to stress how climate change is impacting on tourism.

Eighteen trends were identified and discussed in the two-hour seminar. They included changes to tourism linked to awareness of climate change and as long-term environmental sustainability.

Economic sustainability was another key issue for the seminar, particularly in light of

increasing competition and costs in the tourism industry. The dramatic increase in outbound tourists from China – nearly 100 million – was highlighted. The emerging economies of countries such as India and their affect on tourism growth were also discussed.

The panel also considered the need for training and development of customer services, the growing links between agriculture and tourism and the increasing co-operation between bordering countries which could ultimately make national borders irrelevant.

Lecturer Dr Maharaj Vijay Reddy, Research Development Officer Blake Ashwell, Senior Lecturer Mike Morgan and Associate Dean Caroline Jackson from Services Management also participated in this cutting-edge seminar.



Professor Dimitrios Buhalis speaking at the event

New appointment for Centre Director

Chris Shiel, Director of the Centre for Global Perspectives, based in Kimmeridge House, has recently been appointed Visiting Professor by the University of Glamorgan's Business School.

The award is in recognition of her substantial experience in business and management education that particularly for her work on sustainable development and global citizenship.

Chris is well known across the Business Schools sector for her expertise in learning and teaching. She has led the Association of Business Schools national Development Programme for Directors of Learning and Teaching development for three years in succession, and is regularly invited to speak as keynote to other universities to talk on e-learning, internationalisation and global perspectives. Recently she presented to senior staff at the University of Ulster on global perspectives, as part of the work she is engaged in with the UNESCO Centre at Belfast.

She will be offering support to the University of Glamorgan as it addresses sustainable development and citizenship – the Higher Education Funding Council for Wales has made both Global Citizenship and Sustainable Development compulsory for Higher Education in Wales.

Staff News

Partnership boost for marine archaeology

Paola Palma, from the School of Conservation Sciences, has been awarded a grant from the British Council.

The grant, received through the British-Italian Partnership Programme, links Paola with Dr Nicola Macchioni and his colleagues based at the Centre for National Research – IVALSA (CNR) in Florence.

As project leader, Paola is initiating an international research partnership which will focus on archaeological wood degradation. Dr Macchioni, leader of the Centre, is one of the world's leading experts in this field.

Paola, Lecturer in Marine Archaeology and Programme Leader of BU's unique MSc in Maritime Archaeology said: "I'm very pleased to receive this prestigious grant which will help to raise our international profile and provide strong connections with these leading specialists."

Wood samples taken by BU experts from historic wrecks off the South Coast of England will be analysed as part of the project including samples from the Swash Channel site which Paola and her colleagues are paying particular attention to at the moment.

"The mapping and analysis of archaeological wood, particularly its rate of degradation, is absolutely vital if we are to understand how best to preserve and restore our maritime heritage," Paola concluded.

Established in 1990, the British-Italian Partnership Programme is designed to increase collaboration between research groups in Italy and the UK. The programme is jointly financed and managed by the British Council and the Italian Ministry for Universities and Research in collaboration with the Conferenza dei Rettori delle Università Italiane.

Tim returns to his theatrical roots

Staff Development Officer, Tim Schuler, has been putting his theatrical training to good use lately, using drama as part of a staff development programme.

Working with Emma Stephens, Diversity and Equality Adviser, Caroline Howlett, Internationalisation Development Co-ordinator, and three professional actors, he has been devising a piece of Forum Theatre to explore a range of issues about understanding difference. The resulting work had its first airing just before Christmas, and will be repeated later this term.

Tim has been with the University since April 2007, and working in training and development for over 20 years. In the mid-1990s he took some time out to train as a Theatre Director at the Drama Studio London, and subsequently ran a small touring theatre company.

Tim said: "I first got the theatre bug at Sheffield University. It had a superb little theatre and a very active Theatre Group, of which I was proud to be chair for a year. It was a wonderfully creative atmosphere, with several of my contemporaries turning professional, including Stephen Daldry (director of *Billy Elliott* and *The Hours*) and the actor/comedian Eddie Izzard.

"Although I got some acting work soon after leaving Sheffield, I quickly realised I didn't enjoy the lifestyle, and found myself a proper job."

Tim developed his skills as a trainer working on government-funded training schemes in West Yorkshire. While doing this, he kept his interest in theatre alive through local

amateur societies, and eventually he decided to give it another try. After a year's training at drama school, he combined running a theatre company with being a drama assessor for the London Arts Board. This was heavily subsidised by working as a temp.

"It was a hugely rewarding and enjoyable couple of years, but I couldn't keep up the pace. In the end, earning a regular living became the priority and I joined the training team at University College London Hospitals NHS Trust."

Since then, Tim has used actors in a variety of projects, mainly concerning handling conflict and aggression. The Forum Theatre project is the first time he has used drama as part of a development programme at BU.

"Forum Theatre is a great way of engaging people with real issues. We have rehearsed a number of different scenes, but what actually gets performed is down to the audience. There is a wide range of ways people can influence what's happening; for example, they can interrupt the action, ask the characters questions, tell them to change their behaviour, or request to see a completely different scene. This makes for a very spontaneous and exciting experience that should stick in people's minds for a long time."

Future dates of the 'Understanding Difference' project will be advertised shortly, but in the meantime staff can contact Tim for further information on extension 65014.

Leavers and maternity

Emma Stephens, Diversity and Equality Officer, left BU at the end of December. Emma moved many aspects of BU's diversity and equality agenda forward, making valuable links in the wider community.

Kimberley Mills, Senior Learning Technologist from Educational Development Services, went on maternity leave on 1 December. The baby is due this month.

We meet....

Jenny Jenkin

Director of Operations, the Business School

What does your job involve?

The Director of Operations role is new to BU and designed to support the Dean in achieving the strategic goals of the School. In a practical sense, this means reviewing our performance against targets such as recruitment and enterprise and working with the Executive and Business School staff to explore ways in which we can improve our performance and meet the expectations of our students, our funders and our wider client base. I have been exposed to the delights of RAKE, RACE, BluOube and HRInfo, but have many systems to go!

Where did you join us from?

Previously, I was Project Director for the UHEvolution project at the University of Hertfordshire. UHEvolution was a major transformational change programme with the aim of supporting the University's transition to becoming a business-facing University. It was a challenging and enormously enjoyable experience and I feel very privileged to have been part of that journey. Prior to that, I was the policy adviser to the Vice-Chancellor at UH – a widely varied role which embraced lobbying, policy development and briefings, forecasting and developing bids.

I was a project manager at City University for a number of years before then. Prior to that I was at BU in ADQ so this is a very happy return for me. It has been a real delight to become re-acquainted with so many people who I worked with in those distant times!

What do you like most about BU?

Four weeks into the new role, my overriding impression of BU is of an organisation that knows exactly where it is going and which is based on people who are passionate and committed to the experience of students. The warmth and energy on campus is infectious and I find this stimulating as well as occasionally mind-blowing! I have experienced nothing but support, welcome and engagement since I arrived and have been amazed at how generous



colleagues have been with their time as I ask a ceaseless string of naïve questions! The complexity of the organisation means that this has been an absolute necessity as I stumble my way through the University systems and processes.

What do you like the least?

The traffic! I'd forgotten that driving in a seaside town means that 25% of the area is covered by sea which limits the number of rat runs available compared to other urban areas.

What do you do outside of work?

Life is dominated by my children and their social lives, but I do manage to get out sometimes. When I do, it's to live music gigs and festivals or to one of the many fantastic fish restaurants in Poole. As a founder member of two Hertfordshire squads, I am a keen supporter of women's rugby. Sadly I am confined to watching rather than playing after I took a nasty tackle from a rather solid Watford forward several years ago!

New Starters

BU extends a warm welcome to the following new members of staff:

Miss Victoria Langdon
PA to Executive Team
IT Services

Mr Warren Neil
IT Project Manager
IT Services

Dr Duncan Gollicher
Senior Lecturer in Geoinformatics
School of Conservation Sciences

Dr Philip Alford
Senior Lecturer
School of Services Management

Ms Bethan Collins
Senior Lecturer in
Occupational Therapy
School of Health & Social Care

Ms Andrea Hasselbusch
Senior Practice Fellow in
Occupational Therapy
School of Health & Social Care

Miss Yue Meng
Lecturer in Marketing Communications
The Media School

Ms Christine Rinik
Senior Lecturer in Law
The Business School

Professor Elizabeth Rosser
Associate Dean/Professor of Nursing
School of Health & Social Care

Dr Michael Weaver
IT Project Manager
IT Services

Dr David Hoyle
Senior Lecturer in
Television Production
The Media School

Ms Lucy Pike
Programmes Administrative Assistant
The Media School

The Plug

The Legal Foundations of Free Markets

Edited by Dr Stephen Copp, the Business School

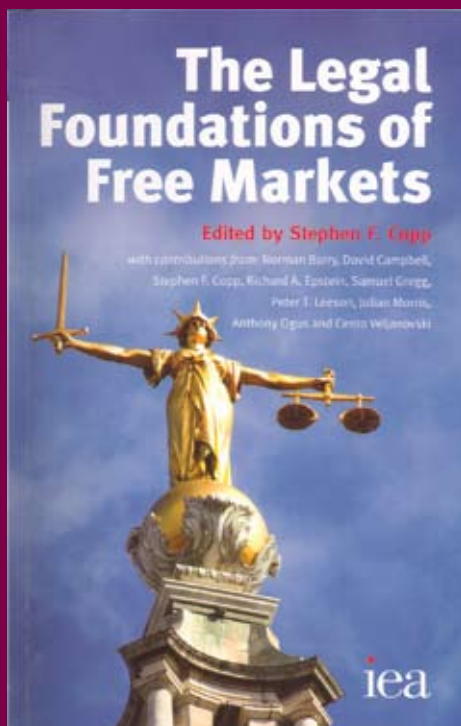
In this book, Dr Stephen Copp has brought together some of the world's leading figures in the field of law and economics to discuss questions that are central to our understanding of how a free-market economy operates.

Though most people accept that a free economy cannot exist in a legal vacuum, important questions about how systems of law come into being and what form they should take remain in dispute.

Dr Copp sheds light on some of these issues, such as whether common law systems are better than codified law systems; the relationship between natural law and government law; whether systems of law evolve within societies or are imposed from above by government; and the role of human rights, as guaranteed by constitutions.

After examining these questions, Dr Copp proceeds to look at specific problems that are frequently disputed by economists – such as the role of competition law; the relationship between law, regulation and economics; and how the law can protect the environment without onerous regulation.

If you would like to promote a book in 'The Plug' please email bulletin@bournemouth.ac.uk or telephone extension 61037.



Dates for your diary

The Business School Open Day
Friday 6 and Friday 20 February 2009
1pm to 4pm

School of Health & Social Care Open Day
Wednesday 18 February 2009
1pm to 4pm

Seminars/Lectures

BU Professional Inaugural Lecture
Professor David Osselton from the School of Conservation Sciences
'Poisons are my business'
Shelley Lecture Theatre
Poole House, Talbot Campus
Wednesday 21 January 2009
From 5.15pm

BU Professional Inaugural Lecture
Professor Siné McDougall from the School of Design, Engineering & Computing
'Matching the meaning to the message: making sense of letters, symbols and signs'
Shelley Lecture Theatre
Poole House, Talbot Campus
Wednesday 28 January 2009
From 5.15pm

School of Health & Social Care
Open Research Seminar Series
Wednesday 14 January
'Perspectives on Quality of Life: A Multi-dimensional Approach',
Royal London House,
Lansdowne Campus
1-1.50pm

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formats@bournemouth.ac.uk

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